## TAMPA, FL



# This Week

The median list price in TAMPA, FL this week is \$221,900.

The Market Action Index has been climbing lately while days-onmarket are trending down, these point to a positive near-term outlook for the market.

# Supply and Demand

 The market has not shown strong directional trends in terms of supply and demand. However, inventory is sufficiently low to keep us in the Seller's Market zone and prices have been moving upward as evidence.



**↑** Slight upward trend **↓** Slight downward trend

**Price** 

 Price trends continued their recent uptrend this week. While still below the market's price high-point, we've seen a nice run recently.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

# \$225,000 - \$200,000 - \$175,000 - Jul 11 Jan 12 Jul 12 Jan 13 Jul 13 Jan 14 - 7-Day Rolling Average 90-Day Rolling Average

# **Quartiles**

	Quartile	Median Price	Sq. Ft.	Lot Size	ot Size Beds			haracte				Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.
	Top/First	\$ 650,000	3462	0.25 - 0.50 acre	4.0	3.5	16	667	59	57	138	Most expensive 25% of properties
Upp	per/Second	\$ 289,900	2238	8,001 - 10,000 sqft	4.0	2.5	19	668	72	64	111	Upper-middle 25% of properties
L	ower/Third	\$ 160,500	1564	6,501 - 8,000 sqft	3.0	2.0	41	668	72	79	122	Lower-middle 25% of properties
Bott	tom/Fourth	\$ 69,000	1151	6,501 - 8,000 sqft	3.0	1.0	56	668	73	99	153	Least expensive 25% of properties